

Jonah Hyman

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EDUCATION

Syracuse University | David B. Falk College of Sport | Syracuse, NY

May 2029

- Bachelor of Science: Sport Management - GPA: 3.91
- Honors: Dean's List 2025-2026 School Year, Invest in Success Scholar

EXPERIENCE

Trajektory | Chicago, IL

Jun 2026 – Present

Marketing Intern

- Create content across social media, email, product marketing, and sales materials to support brand awareness and lead generation.
- Support product launches, industry research, conference marketing, and performance reporting through data-driven marketing initiatives.

Wavelength | Syracuse, NY

Nov 2025 – April 2026

Graphic Design Intern

- Create digital designs using Canva for marketing and branding projects.
- Modify and share visual content across multiple social media platforms.

Crew Dog | Remote

Sep 2025 – Jan 2026

Campus Partner

- Promote personalized gear on Syracuse campus to various organizations and teams.
- Manage in-person events to increase Crew Dog brand awareness.

The Golf Practice | Highland Park, IL

Feb 2025 – Aug 2025

Junior Golf Coach

- Coached 3rd-9th grade students on fundamentals of golf and swing optimization.
- Taught on and off the course, empowering students to reach their potential.

Top Issue Sports | Deerfield, IL

2022 – 2025

Inventory, Cashier, Online Store Manager

- Created organization system for sports cards and memorabilia in-store and on Shopify.
- Advised over 1,000 customers in-store and national card shows.

LEADERSHIP AND ACTIVITIES

Sport Management Club | Syracuse, NY

Aug 2025 – Present

Inventory Committee Member

- Attend weekly meetings and help prepare for philanthropic November sport auction.
- Organize inventory to ensure smooth auctions; helped raise \$70K+ for children's hospital.

DECA | Deerfield, IL

2023 – 2025

Member

- 3rd place in Illinois DECA for Sports & Entertainment Marketing Team Decision Making (2024).
- 3rd place in Illinois DECA for Sports and Entertainment Marketing Operations Research (2024).

Camp Interlaken JCC | Eagle River, WI

Summers 2024, 2025

Counselor

- Ensured safety and supervision for 13 campers in waterskiing and basketball.